

International

Demographics

The expanded International distribution list by domain extensions are as follows:

Domain	Percent	Country/Type	Domain	Percent	Country/Type
com	50.5%	Commercial	id	0.3%	Indonesia
org	10.2%	Non-Profit Organization	jp	0.3%	Japan
gov	6.5%	Government	sg	0.3%	Singapore
edu	3.9%	Educational	gr	0.3%	Greece
net	2.5%	Network	cn	0.3%	China
in	2.3%	India	ro	0.3%	Romania
uk	2.1%	United Kingdom	ch	0.2%	Switzerland
us	1.7%	United States	cl	0.2%	Chile
za	1.2%	South Africa	fi	0.2%	Finland
br	1.0%	Brazil	hk	0.2%	Hong Kong
ar	1.0%	Argentina	int	0.2%	International
au	0.9%	Australia	my	0.2%	Malaysia
es	0.9%	Spain	pe	0.2%	Peru
ca	0.8%	Canada	coop	0.2%	NCBA member
de	0.8%	Germany	co	0.1%	Colombia
it	0.8%	Italy	ru	0.1%	Russian Federation
cz	0.7%	Czech Republic	uy	0.1%	Uruguay
il	0.7%	Israel	ae	0.1%	United Arab Emirates
se	0.7%	Sweden	at	0.1%	Austria
be	0.6%	Belgium	ec	0.1%	Ecuador
fr	0.6%	France	hu	0.1%	Hungary
nl	0.5%	Netherlands	mu	0.1%	Mauritius
mx	0.5%	Mexico	ph	0.1%	Philippines
ie	0.4%	Ireland	pt	0.1%	Portugal
nz	0.4%	New Zealand	sk	0.1%	Slovakia
pl	0.4%	Poland	tw	0.1%	Taiwan
ac	0.3%	Ascension Island	All Others	2.4%	
				100.00%	Grand Total

Global Health Resources subscribers by Org. Category and Job Level are as follows:

Organization	Percent	Job Level	Percent
Consulting	23.9%	VP/SVP/EVP	23.3%
Employer/Benefits	8.7%	C-Suite	21.9%
International Consulting	4.3%	Director	21.9%
International Government	10.9%	Other	16.4%
International Health Plan	6.5%	Manager	11.0%
International Provider	4.3%	Medical Director	5.5%
Press	2.2%	Grand Total	100.0%
U.S. Health Plan	13.0%		
U.S. Provider	15.2%		
Vendor	10.9%		
Grand Total	100.0%		

Demographics are based on a study of domains and subscribers conducted in August 2010